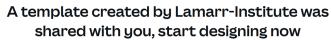
Quick Guide

Creating Share Pics for Al24 – The Lamarr Conference

You are attending Al24 - The Lamarr Conference? Great! Let your contacts know about it!

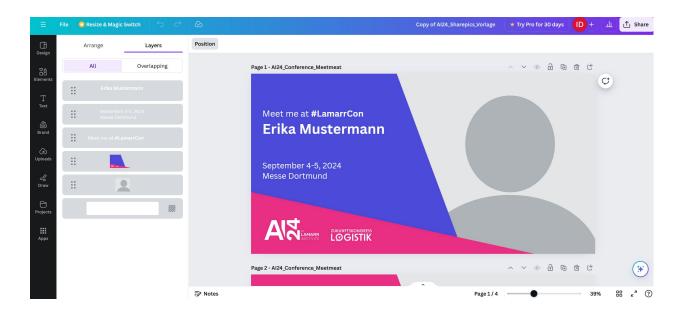
We designed templates you can use to quickly and easily create share pics for your social media communication. If you are a participant of the conference, you might want to use the template with the heading "Meet me at #LamarrCon". In case you are a speaker, you could opt for the template headed "Hear me speak at #LamarrCon". If you are unfamiliar with the online design tool Canva, please refer to the quick guide below.

- 1. Open link to template
- 2. Select option "Use template for new design"



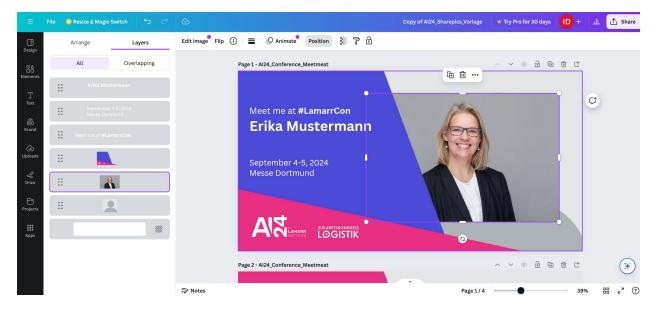


- 3. Replace the placeholder image with your own portrait:
 - Click on "Position"
 - Drag and drop your portrait photograph anywhere on the template

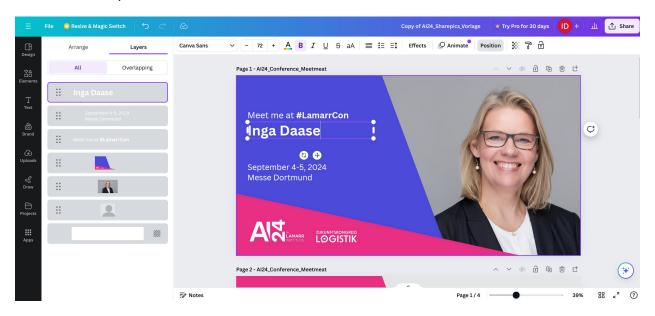


4. Adjust the position and size of your photograph

- Select "Layers" and drag the layer with your photo below the layer with the blue and pink elements
- Scale your photograph to fill the grey section entirely

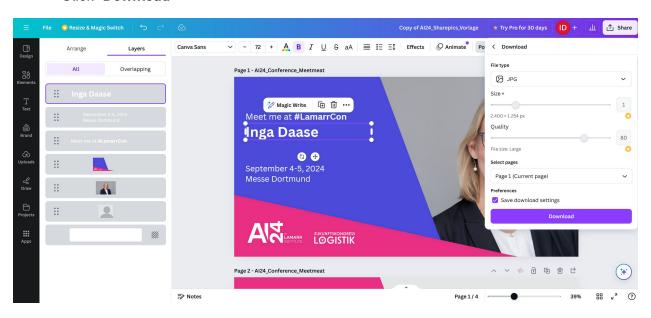


5. Double click on the text box and type in your name (replacing Erika Mustermann)



6. Export your share pic

- Select "Share"
- Select "Download"
- Choose "File type JPG"
- Select pages you want to export, e.g. page 1
- Click "Download"



7. Use the JPG-file for your social media communication

